	Application No.	Applicant(s)
Notice of Allowability	10/653,656	NAGATSUKA ET AL.
	Examiner	Art Unit
	Chris Watt	2174
The MAILING DATE of this communication appearable claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI	(OR REMAINS) CLOSED in this app or other appropriate communication GHTS. This application is subject to	olication. If not included will be mailed in due course. THIS
1. X This communication is responsive to the communications to	filed 9/19/2006.	,
2. The allowed claim(s) is/are <u>1-3 and 5-12</u> .		
<ol> <li>Acknowledgment is made of a claim for foreign priority ur</li> <li>a) All b) Some* c) None of the:</li> <li>1. Certified copies of the priority documents have</li> <li>2. Certified copies of the priority documents have</li> <li>3. Copies of the certified copies of the priority documents have</li> <li>International Bureau (PCT Rule 17.2(a)).</li> </ol> * Certified copies not received:	been received. been received in Application No	
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.	of this communication to file a reply IENT of this application.	complying with the requirements
<ol> <li>A SUBSTITUTE OATH OR DECLARATION must be subm INFORMAL PATENT APPLICATION (PTO-152) which give</li> </ol>		
<ol> <li>CORRECTED DRAWINGS (as "replacement sheets") must (a) including changes required by the Notice of Draftspers         <ol> <li>hereto or 2) including to Paper No./Mail Date</li> <li>including changes required by the attached Examiner's Paper No./Mail Date</li> <li>Identifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in the state of the property of the prope</li></ol></li></ol>	on's Patent Drawing Review (PTO s Amendment / Comment or in the C .84(c)) should be written on the drawin	Office action of ngs in the front (not the back) of
<ol> <li>DEPOSIT OF and/or INFORMATION about the depo attached Examiner's comment regarding REQUIREMENT</li> </ol>		
Attachment(s)		
1. Notice of References Cited (PTO-892)	5. Notice of Informal P	• •
2. Notice of Draftperson's Patent Drawing Review (PTO-948)	6. ☐ Interview Summary Paper No./Mail Da	
Information Disclosure Statements (PTO/SB/08),     Paper No./Mail Date	7. Examiner's Amendr	
4. Examiner's Comment Regarding Requirement for Deposit of Biological Material	8.   Examiner's Statement	ent of Reasons for Allowance
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## Statement of Reasons for Allowance

- 1. Claims 1-3 and 5-12 are allowed.
- 2. The following is an examiner's statement of reasons for allowance.

The present invention is directed to a display system with a display with a memory characteristic and a display with no memory characteristic.

Claims 1, 3, 11 and 12 recite, or similarly recite, in combination with the remaining elements, the distinguishing feature of said display system which has the selection purpose display medium has no memory characteristic, but the contents display purposes medium has a memory characteristic, which sustains a display without supplying power for sustaining a display.

The closest prior art, Hirosawa et al. (US Patent No. 6,628,244), Reavey et al. (US Patent No. 6,628,244) and Dao (US Patent No. 5,049,862) taken in combination show similar characteristics of selecting and displaying content where one display has a memory characteristic and the other does not. However, Hirosawa, Reavey and Dao, singularly or in combination, still fail to anticipate or render the above-cited limitations obvious.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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## Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Chris Watt whose telephone number is (571) 270-1046. The examiner can normally be reached on Monday-Thursday 6:30-4:00 Eastern.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kristine L. Kincaid can be reached on (571) 276-5619. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

\Chris A. Watt\

November 22, 2006

CAW